



**Freshness guaranteed to the last leaf**



**Yellow label Salada 60cts a lb  
Brown label Salada 70cts a lb  
'Fresh from the gardens'**

Keep Cool.

Foreign Minister Briand, of France, when recently taken to task by one of his countrymen, who was asked if he had any objection to the existing situation, answered with some show of spirit: "I believe the best service one can render his country now is to remain cool." In other words, one can render his country no better service than to remain cool. Marcus Aurelius gave practically the same counsel in the second century of this era when he said: "Do not be nervous about, but do not be unmoved by, the events; and, above all, let the passion of every expression maintain the faculty of understanding." Or more briefly, keep cool.

The advice to keep cool, says a United States publication, is sound advice to every one of us at the beginning of 1931. True, but it is good advice at all times. The advice will be valid at the end of 1931 as at the beginning, and at the beginning. The question arises about depression this year, which the advice tends to ignore. The world's position in the second century is repeated by one of our leading world statesmen in the twentieth century. The world uses may be different, but the meaning is the same.

Do not be whited abroad. Keep cool.

When a stream of life is flowing evenly toward its destined port or following a well marked channel, there is little to be done but to let it continue on its way to its goal. There is nothing to which we add and in the resultant tide of prosperity we pride ourselves on our strength and boast of the stability and greatness of our country.

In the world beyond that narrow river of our daily existence, whether in an individual or national life, we reach the rapids, and rocks of disaster, look up ahead, and see that we are inclined to be whirled about. Then it is time for cool heads, strong hearts and steady hands. It is then that our strength will prove and the stability and greatness of our people and our country established.

In the realm of mind, systems are being tested from the impact of the sun on the earth, and the stars in the sky. The war descended. Conflict comes. As in the realm of world economics, business conditions follow inevitably upon periods of abounding prosperity. Just as heated air becomes inflated, so does man in his business enterprise become puffed up. But when the heat must be diffused, it is in the process of deflation that trouble comes.

Then is the time to keep cool. When the sun is shining, and storm clouds are absent from the sky, and the barometer is stable, a robust, elastic constitution is the best guarantee against the onset of the hurricane, the roar, and the ship is tossed and whirled about, it is essential that the engine room is just as cool and not whirled about.

The old world is just as cool and not whirled about.

It is passing through it will enrage, but it is now that we must all keep cool; it is now that it would profit to be whirled about. The present is not the time to abandon our shirts which have given service in the past. Now is not the time to throw away our coat and mantle, and run away from the storm. When we have finally emerged from the present difficulty we should, or course, take stock of our harrowing experience, and endeavor to devise ways and means to lessen the force of another such storm. But while the storm rage, keep cool.

Keep busy; work hard; be cheerful; work cheerfully; knowing the thereby the present task, we shall make the easier to bear the faults of the past. Let that full plan take alert advantage of every opportunity. Don't be stampeded and don't be disengaged. Let every one put his shoulder to the wheel and pull together.

To one and all, now and for every day of this year, is presented the admonition of the ancient Persian prophet-leader: "Be strong, and quit yourselves like men."

#### Prize For Timothy Seed

Rohr, Cochran of Grand Prairie Awarded C.N.R. Cash Prize

In recognition of having won the world's championship in the 1930 Timothу seed, Rohr, Cochran of Grand Prairie, Alta., has been awarded the special Canadian National Railways trophy granted to the Chicago International hay and grain show to the Canadian taking first place in the competition.

Awarded also have been made by R. English, of the Canadian National Agricultural Department, that which is worth \$100 for top place in alfalfa and at the same show goes to Nick Chittie, of Banff, Alta., who has been a winner in this field for some years. The competition in taking championships at Chicago for many years, the donors of the prize say, but this is the first time he has taken the place as a grower of timothy seed.

The highest grade of radish now comes from the Belgian Congo.

The world's principal date market is Bursa, in Iraq.

#### Price 50¢ a box

MILBURN'S  
NERVE PILLS

H. E. Milburn, M.D., writes: "I would like to tell you of the great success I have received from your Milburn's Nerve Pills. I was never run down in health, and was so weak that I could hardly walk. I would have to lie down in the afternoon for an hour or two. I took the pills in the drug store and took a box home with me. I have recommended them to my neighbor and feel sure they will help her too."

Milburn's Co., Ltd., Toronto, Ont.

#### Vast Gold Field in Japan

##### Mining Engineers Discover One Of Unparalleled Wealth

A new field, which is believed to be of unusual extent and wealth, has been discovered in Formosa by mining engineers employed by the Chinese Imperial University. Dr. Jia-hua Yu, director head of the expedition, estimates the amount of gold available at present at \$200,000 per deposit, which extend for approximately 150 miles and are situated in nature. "I actually picked up gold dust in river beds," in the words of Dr. Yu, "on the plains and even on the streets of small villages."

Yokohama.

#### Vegetables From U.S.

##### Canadian Farmers Large Quantities Of Imported Produce

During the first nine months of 1930, Canadians ate more potatoes than Americans, but ate less meat than the people of the United States, according to a commerce department report. Despite the counter-vailing duty of 75 cents a pound, Canada imported 1,000 million pounds of meat during the period. The total export crop of vegetables in 1930 was 1,000 million bushels, 90 per cent of the total export tonnage.

Canada paid less than a million dollars for the early potatoes and less than \$200,000 for the onions.

#### Overwork or Worry

##### Tax the Health Of Thousands Of Young Girls

"Teenage girls, who seem to be overburdened with housework and outside activities, use up so much energy, many girls undermine their health, and are unable to live up to their years to come," Dr. William's Philp says. Girls will be found most valuable. They pay well and enrich the home. The modern engineer of health has new requirements under the Road Traffic Act, most important from a personal viewpoint being the compensation insurance to cover drivers for \$125 for expenses incurred in treating accident victims. Hairdressers, beauticians, dressmakers, and seamstresses on Sundays. Jockey meetings may operate on Sundays if they close on Saturdays. The Irish Free State incident is a promising start to be followed by legislation to be followed by legally recognized hours of work.

In sum, Dr. Thomas' recommendations are to shorten the working day, to increase the number of hours of rest, to encourage frequent performances, rough and ready shunting upon the tracks, to give the housewife frequently performances, and yet stronger attacks. Dr. J. D. Kellogg's Asthma remedy taken early in the morning, will help him from becoming chronic and save hours of awful suffering.

##### Noise Has Been 'Harmless'

##### Answers To Answers In Toronto's New Bank Building

Once again science has mastered an astoundingly impossible. Since man has learned to erect these structures they have been confronted with the seemingly unsolved problem of control of acoustics.

Dr. G. R. Anderson, of the University of Michigan, has devised a system

to stop noise in the new Bank of Commerce building at King and Queen Streets, Prof. Anderson demonstrated how special condensation treatment can prevent any sort of noise from producing becoming chaotic, clamorous noises.

The great bank building will be the quietest bank structure ever built.

It has been planned to be acoustically treated will be 30 per cent quieter than other, and it will be the quietest building in the city when it is completed.

Evacuation of disagreeable noises is accomplished largely by the evolution of a system of pipes.

Walls are to be covered with perforated metal.

There are two ways to do this.

Gold is one commodity in which

there appears no threat of a surplus. The world is constantly crying out for more.

Even the New South Wales coal

mines are being worked to the limit.

On the other hand, there is a

surplus of coal.

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## Send a Bank Money Order!

FOR safety and convenience in sending money by mail anywhere in Canada, the United States or the British Isles, use Royal Bank Money Orders. They may be obtained at any branch of this Bank and are issued payable in either dollars or pounds.

*Buy your Money Orders at the Royal*



### The Royal Bank of Canada

Gleichen Branch - D. Hutcheson, Manager

### UNITED GRAIN GROWERS LIMITED

IN BUSINESS 23 YEARS

Paid-up Capital	\$3,180,803.37
Reserve and Surplus	\$2,490,981.11
Total Paid-up Capital,	
Reserve and Surplus	<b>\$5,671,784.48</b>

Let this Company Handle Your Grain

### The Tang of Cider

—THE SMOOTHNESS OF  
THIS FAMOUS BEVERAGE



blended  
to create this  
perfect punch

CIDER PUNCH  
CALGARY DRY  
Brewed by  
Hispania Ltd., Aylsworth

NEW WAYS TO SERVE  
A FAMOUS BEVERAGE

1 cup cider  
1-2 cups sugar  
Juice of 4 oranges  
5 limes sliced  
1 bottle ginger ale  
Ginger Ale

Cymbles all the ingredients  
except the Calgary Dry Ginger  
Ale which is added when ready  
to serve. Pour over ice cubes.

FOR YOUR  
BRIDGES  
AND TEAS

**CALGARY**  
DRY  
**GINGER ALE**

CALGARY BREWING & MALTING CO., LTD.

## TOWN & District

Watch Fred Jones windows always  
something interesting.

Clif. Boggs was stretching out  
his left arm Sunday to keep in place  
to make the gaiters tight.

Miss Flora Boliger was down from  
Calgary over the week end visiting  
her parents Mr. and Mrs. J. Boliger.

Pete Rishang spent the weekend  
visiting his family. Pete is work-  
ing in Turner Valley drilling for oil.

The Tennis Club are putting on a  
Volleyball dance Feb. Friday the 1st  
and everybody everybody is a good  
time.

Wm. Aberhart, radio lecturer will  
speak in the Gleichen Community Hall  
next Sunday evening at 7:30 p.m. All  
are welcome.

Brooks was to have played hockey  
in Gleichen last Wednesday but owing  
to so much water on the ice he had  
to call off.

The boy crowd are spending a lot  
of time down around the district looking for houses. So boys  
keep your creeks where they belong  
and avoid trees.

Campbell Evans, of South Can-  
ton had the milking machine break  
so he had to milk by hand. He was riding a  
horse and fell on his foot and cracked a  
bone in his ankle. He is now nav-  
igating around on a pair of crutches.

The Girls Guild had a successful  
white dinner on Monday evening in  
the Gleichen Community Hall. Mrs.  
Hildegard the ladies first and  
Mrs. Downey the consolation. For  
the men Mr. Devney won first and  
Father Moreau the consolation.

A company of friends and neigh-  
bours had a house warming party  
at Mr. and Mrs. McLean's home  
on Friday evening. Mr. and Mrs.  
McLean, Mr. F. McLean and Mrs.  
Gilbert; Mrs. and Fred Bowen; Mr.  
and Miss Eglund; Mr. and Mrs.  
Fleurie; Mr. and Mrs. H. Blane;  
Miss Stacey; Mr. W. H. Wiles; Mrs. M.  
Richards; Mrs. R. H. McBride; Mrs. D.  
Ward; Mrs. J. Baker.

Arrowwood is very active  
having had in the past years forty-two  
up members. This organization  
has been in existence for clever  
years, previously known as the Buf-  
falo Hill U.P.A. until its change of  
name two years ago.

Organizers Juniors

One of the most noteworthy achieve-  
ments of the local section was the orga-  
nizing of a junior U.P.A. under the  
leadership of Mrs. McLeod. This  
branch has made rapid strides. In  
short time it has been in existence  
since it has taught the girls basketry,  
gig singing and they are at present  
working on an antelope, which will  
be given to the needy. They have  
had a social gathering second Tues-  
day in the month and they have also  
quite a large orchestra of their own.

NAMAKA

Mr. Bill Watson motored to Calgary  
on Monday last.

Mr. Don Watts was expected at Ma-  
terville on Sunday.

Mr. E. C. Watts was a Strathmore  
visitor on Saturday.

Mrs. Anna Huntington of Calgary  
is spending a few days the guest of  
Mr. and Mrs. Wm. Pawkes.

The Alberta Government Telephone  
gang has been busy for the last week  
making alterations to their lines.

Many people seem to think the op-  
eration of the Gleichen Tennis Courts  
has been a source of revenue in the  
past. The tennis court which  
was built a number of years ago  
and cost \$25,000.00 is now worth  
\$100,000.00. Last year in actual  
receipts \$135,000.00 expend. \$225,000.00  
Loss in actual cash approx. \$85,000.00. Considering  
costs \$55,000.00 and labor \$60,000.00. De-  
ficit since 1927 to 1930 incl. \$250,000.  
Estimate for 1931 is \$100,000.00 asked for  
and \$100,000.00 is the amount of money  
to be raised. Total \$100,000.00.

A congregational meeting of the  
United Church was held at the home  
of Mr. and Mrs. McLean on Monday even-  
ing. Quite a number were present  
and matters of importance were dis-  
cussed.

Owing to the change in the Air Mail  
rate, we are about to take our landing  
gate, a wooden beam which was erected  
several months ago. Our plans are  
now underway to take the material to  
High River where it will be used there  
for a similar purpose.

## PRICE REDUCTION

# CALGARY PALE ALE

IS NOW IN THE SAME  
PRICE RANGE PER CASE AS ALL  
ALBERTA LAGER BEERS

Sole Agents for the Alberta Brewing Industry of Alberta  
DISTRIBUTORS LIMITED

PHONE 39

GLEICHEN

This advertisement is not inserted by the Alberta Liquor Control Board or Government of the Province of Alberta.

Total expenditures \$100.

Some plants are more considera-  
tional; whereas students will be able to play  
every day in the early morning and  
until 3 p.m. for a reasonable fee.

ARROWWOOD U.P.W.A.

ELECTS NEW OFFICERS

The Arrowwood local of the U.P.W.F.

A. No. 154, had its annual meeting  
on Saturday evening, Jan. 27th, 1931.  
President, Mrs. E. F. Norman; Vice-president, Mrs. R. F.  
Williams; Secretary, Mrs. M. Leonard;  
Treasurer, Mrs. H. McLean; Mrs. Eglund;  
Mrs. Mrs. W. H. Wiles; Mrs. M. H.  
Richards; Mrs. R. H. McBride; Mrs. D.  
Ward, Mrs. J. Baker.

Arrowwood is very active  
having had in the past years forty-two  
up members.

This organization has been in exis-

tence for several years now. It  
was formed in 1927 and has had  
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day in the month and they have also  
quite a large orchestra of their own.

ORGANIZERS JUNIORS

One of the most noteworthy achieve-  
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